

NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 OR OVER.

- 1) **Sweepstakes Timing:** The BJ's Game Day Sweeps (the **"Sweepstakes"**) begins 12:00 a.m. Eastern Time (**"ET"**) on August 19, 2025 and ends at 11:59 p.m. ET on September 22, 2025 (the **"Sweepstakes Period"**).
- 2) **Eligibility:** The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older. Employees of Conopco, Inc., d/b/a Unilever (the **"Sponsor"**), Fandango Media, LLC, and Fandango Loyalty Solutions, LLC (collectively, **"Fandango"**), Don Jagoda Associates, Inc., the National Collegiate Athletic Association® (**"NCAA®"**), CBS Broadcasting, Inc. (**"CBS"**), Warner Bros. Discovery, Inc. (**"WBD"**), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- 3) **How to Enter: There are two (2) ways to enter, as follows:**
 - a) **TO ENTER VIA QUALIFYING PURCHASE/THE WEBSITE:** During the Sweepstakes Period, purchase any two (2) or more participating* Unilever Men's Grooming products (**"Participating Products"**) at any BJ's location in the 50 U.S./DC or online at bjs.com in a single transaction (same day delivery orders not included) (the **"Qualifying Purchase"**). Then, visit www.UnileverFootballSweepsAtBJs.com (**"Website"**), complete the online form, and for in-store purchases upload an image of your full receipt, or a screenshot of your shipping, pickup or delivery confirmation with respect to online orders, with Participating Products starred, by 11:59 p.m. ET on September 22, 2025 (**"Submission"**). Purchases made using same day delivery services are not eligible. Image must include retailer name, date of purchase, time of purchase and Participating Products and be under 5MB and in the format of PNG, GIF or JPG. No manual reproductions of receipts will be accepted. Submissions are reviewed within 2-5 business days. Once your submission has been validated, you will receive an email confirming that you have received one (1) entry (the **"Purchase Entry"**) into the random drawing. Each receipt may only be submitted one (1) time. Entry qualification is determined when receipt is submitted to the Website. Proof of identity and/or residence reasonably satisfactory to Sponsor and its agents may be required to verify eligibility. Sponsor and its agents have the right to determine Sweepstakes eligibility in their discretion; all decisions concerning Sweepstakes eligibility are final. Any effort to circumvent the Sweepstakes' limits, requirements or other terms (including, but not limited to, providing fictitious information or concealing identity or location) voids such Purchase Entry and disqualifies person from participating in the Sweepstakes.
 - b) **TO ENTER WITHOUT MAKING A QUALIFYING PURCHASE:** To enter the Sweepstakes without making a purchase (**"AMOE Entry"**), visit UnileverAMOE.entertowinprizes.com (the **"AMOE Website"**) during the Sweepstakes Period and complete all required registration information to receive one (1) AMOE Entry into the random drawing.

Purchase Entries and AMOE Entries are collectively referred to as **"Entries"**. Limit five (5) Entries per household, regardless of Entry method or combination of Entry methods. Entries received from any person, household, or email address in excess of the stated limitation will be void. All Entries become property of the Sponsor and will not be returned. Entries generated by script, macro or other automated means and Entries by any means which subvert the Entry process are void. By submitting an Entry, you agree to the Official Rules and are willing to provide your information to the Sponsor and its agents. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

***Participating Products:**

Item Description	Unit UPC
DOVE MEN CARE BAR EXTRA FRSH 14/3.75 OZ	011111018457

DMC Clean Comfort BW 30oz, 2pk	011111047907
DMC BW EXTRA FRESH 2 PK/30 OZ - 2025 RESTAGE	011111058279
Dove Mens BW Eucalyptus & Birch 2/18oz	011111039131
Dove Mens Sandalwood BW	011111052260
Dove Men's 40oz Extra Fresh 2 in 1 Hair	079400612038
Dove Mens Clean Comfort Stk DEO 4 pk(new)	79400521255
DOVE MENS EX FRSH DEO 4 2.7OZ	79400519573
Dove Mens Clean Comfort Stk DEO 3 pk	79400509888
DEGREE MALE COOL RUSH 5 2.7	079400490698
Degree Mens Cool Rush 48 hour 4 pk	0079400509727
DEGREE MALE B&W AP/DEO 4/2.7	079400473905
Degree Mens Dry Spray Deo 3/4.8oz	079400477101
Dove Mens APA Dray Spray 3*4.8oz	079400475497
DOVE MEN CARE APA EX FR 3/ 3.8OZ	079400512208
Axe Phoenix Body Spray for Men 3pk	079400476319
Axe Phoenix Body Wash 2pk/28oz	011111013582
AXE Apollo BW 4*16oz	79400518637
AXE Apollo BS 3/5.1 oz	011111032910
AXE Fine Fragrance Lavender Body Spray	079400505552
AXE Fine Fragrance Discovery Kit Body Spray	79400524010

- 4) **Random Drawing:** On or about September 30, 2025, one (1) Grand Prize winner, two (2) First Prize winners, and three (3) Second Prize winners will be selected in a random drawing from among all eligible Entries received. Drawing will be conducted by a Sponsor-selected agency whose decisions are final on all matters relating to the Sweepstakes. Odds of winning a prize are dependent upon the number of eligible Entries received.

5) **Prizes and Approximate Retail Values ("ARV"):**

- Grand Prize (1 total):** Two (2) tickets to the NCAA® Division I FCS Football Championship Game ("Game") on or about Monday, January 5, 2026 and a \$2,000 check for winner to be used towards travel expenses (ARV: \$5,750).
- First Prizes (2 total):** A \$500 BJ's e-gift card.
- Second Prizes (3 total):** A \$100 BJ's e-gift card.

The total ARV of all prizes is \$7,050.

BJ's E-Gift Card Terms:

Use of this BJ's e-gift card ("**Card**") constitutes your acceptance of these terms: Card is redeemable only for membership fees at BJ's club front-end registers and member services desk and for merchandise at BJ's club front-end registers, in the BJ's mobile app, and on BJs.com. Card is not redeemable at BJ's Gas® locations. Card is not redeemable for cash, check or credit except as required by law. No expiration date or management fees. If lost or stolen, Card can be replaced for the remaining value of the card with proof of purchase. Visit us at BJs.com or call 800-BJS-CLUB (800- 257-2582) for the club nearest you. For balance inquiry or customer service, please visit BJs.com/giftcard or call 800-971-3773.

Limit one (1) prize per person/household. Transportation and accommodations are not included with Grand Prize. Grand Prize must be used on Sponsor-specified date and seat assignments are also Sponsor-specified. Grand Prize

winner's guest must be 18 years of age or older unless they are winner's child/charge. Grand Prize winner and guest must follow any applicable COVID or other protocols at time of Game. All NCAA tickets are subject to the terms and conditions stated thereon. Sponsor reserves the right to eject the Grand Prize winner and/or their guest from the Game if they engage in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person during the Game. No transfer, substitution or cash equivalent for prize will be permitted, except at the sole discretion of the Sponsor. In such circumstance, an alternate prize component of equal value will be awarded and the Sponsor's obligation to the winner will be fulfilled. In the event the Game is cancelled for reasons outside of the Sponsor's control, Sponsor will award a prize of equal or greater value, in their sole discretion. Sponsor will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of the Game. No other additional compensation will be provided. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winners' names and likenesses, for purposes of advertising and trade without further compensation, unless prohibited by law.

- 6) **General Rules:** Potential Grand Prize winner will be notified by email and will be required to complete and return a Declaration of Eligibility, Release of Liability and a Publicity Release (where legal) within twenty-four (24) hours of notification attempt or else prize will be forfeited and an alternate winner may be selected from among all eligible entrants, time permitting. Guest of Grand Prize winner (or winner as parent/legal guardian for a minor guest who is their child/charge) will also be required to execute a release of liability within twenty-four (24) hours of notification in order to accompany winner. Failure to reach Grand Prize winner within this timeframe or return of notification as undeliverable may result in disqualification and an alternate winner may be selected. First and Second Prize winners may be notified via email to confirm their mailing address and eligibility within twenty-four (24) hours of notification attempt or prize will be forfeited and an alternate winner may be selected from among all eligible entrants. The winners are solely responsible for all taxes in connection with the prize (if applicable), including without limitation federal, state and local taxes, and the reporting consequences thereof. The Grand Prize winner will be issued a 1099 tax form for the actual value of the prize for the year the Prize is awarded.

By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. The Sponsor is not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, Submissions that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with these Official Rules, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Website/AMOE Website or the Sweepstakes or by any human error which may occur in the processing of the Submissions and/or Entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Website/AMOE Website or Sweepstakes. In the event of a dispute as to any Entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" of an email address is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor is not responsible for the failure of any email or Entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes, Website, or AMOE Website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to undermine the legitimate operation of the Sweepstakes, Website or AMOE Website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the

administration, security, fairness, integrity or proper conduct of the Sweepstakes, Website or AMOE Website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and select the winners at random from among all eligible Entries received prior to cancellation. By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

- 7) **Release and Limitations of Liability:** By participating in the Sweepstakes, the entrant agrees that Sponsor, Fandango, Don Jagoda Associates, Inc., the NCAA, WBD, CBS, and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents (the **"Released Parties"**), will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of the prizes or parts thereof, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorneys' fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
- 8) **Governing Law, Jurisdiction and Venue:** SPONSOR IS REGISTERED UNDER THE LAWS OF THE UNITED STATES WITH HEADQUARTERS IN NEW JERSEY. THE NEW JERSEY COURTS (STATE & FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW JERSEY SHALL GOVERN THE SAME. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND HEREBY IRREVOCABLY SUBMITS TO THE VENUE OF THOSE COURTS WITHIN NEW JERSEY.
- 9) **Entrants' Personal Information:** Information collected from entrants is subject to Sponsor's Privacy Policy, located at <https://www.unilevernotices.com/privacy-notices/usa-english.html>
- 10) **Winners:** For the names of the winners, available after September 30, 2025, send a stamped, self-addressed envelope by November 11, 2025, to: BJ's Game Day Sweeps - Winners, PO Box 7760 (Dept. AN), Melville, NY 11775-7760.
- 11) **Sponsor:** The Sponsor of the Sweepstakes is Conopco, Inc., d/b/a Unilever, 111 River Street, Hoboken, NJ 07030.

Fandango Media, LLC and Fandango Loyalty Solutions, LLC, or their parents, affiliates, and subsidiaries are not a sponsor or co-sponsor of this Sweepstakes and are not responsible for the promotion, administration or execution of this Sweepstakes. The NCAA is neither a Sponsor nor Administrator of this Sweepstakes. NCAA is a registered trademark of the National Collegiate Athletic Association.