

The BJ's Basketball Sweepstakes

NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 OR OVER.

- 1) **Sweepstakes Timing:** The BJ's Basketball Sweepstakes (the "**Sweepstakes**") begins 12:00 a.m. Eastern Time ("**ET**") on February 11, 2025 and ends at 11:59 p.m. ET on March 16, 2025 (the "**Sweepstakes Period**").
- 2) **Eligibility:** The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older. Employees of Conopco, Inc., d/b/a Unilever (the "**Sponsor**"), Don Jagoda Associates, Inc., the National Collegiate Athletic Association® ("**NCAA**"), CBS Broadcasting, Inc. ("**CBS**"), Turner Broadcasting System, Inc. ("**Turner**"), Fandango Loyalty Solutions, LLC ("**Fandango**"), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Southern Made Services, LLC, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- 3) **How to Enter: There are two (2) ways to enter, as follows:**
 - a) **TO ENTER VIA QUALIFYING PURCHASE/THE WEBSITE:** Beginning on February 11, 2025 and ending on March 16, 2025, you may purchase any participating* AXE, Dove Men+Care, or Degree product(s) at any BJ's location in the 50 U.S./DC or online at bjs.com in a single transaction (same day delivery orders not included) (the "**Qualifying Purchase**"), during the Sweepstakes Period. Then, visit www.UnileverBasketballSweeps.com ("**Website**"), complete the online form and upload an image of your full receipt, or a screenshot of your shipping or pickup confirmation with respect to online orders, with qualifying Unilever product(s) starred by March 16, 2025. Qualifying Purchases made using same day delivery services are not eligible. Image must include retailer name, date of purchase, time of purchase and qualifying products and be under 5MB and in the format of PNG, GIF or JPG. No manual reproductions of receipts will be accepted. Submissions are reviewed within 2-5 business days. Once your submission has been validated, you will receive an email confirming one (1) entry (the "**Purchase Entry**") into the random drawing. Each receipt may only be submitted one (1) time. Offer qualification is determined when proof of purchase is submitted to the Website. Proof of identity and/or residence reasonably satisfactory to Sponsor and its agents may be required to verify eligibility. Sponsor and its agents have the right to determine Sweepstakes eligibility in their discretion; all decisions concerning Sweepstakes eligibility are final. Any effort to circumvent the Sweepstakes' limits, requirements or other terms (including, but not limited to, providing fictitious information or concealing identity or location) voids such Purchase Entry and disqualifies person from participating in the Sweepstakes.
 - b) **TO ENTER WITHOUT MAKING A QUALIFYING PURCHASE:** To enter the Sweepstakes without making a purchase ("**AMOE Entry**"), visit UnileverAMOE.entertowinprizes.com (the "**AMOE Website**") during the Sweepstakes Period and complete all required registration information to receive one (1) AMOE Entry into the random drawing.

Purchase Entries and AMOE Entries are collectively referred to as "**Entries**". Limit five (5) Entries per household, regardless of Entry method or combination of Entry methods. Entries received from any person, household, or email address in excess of the stated limitation will be void. All Entries become property of the Sponsor and will not be returned. Entries generated by script, macro or other automated means and Entries by any means which subvert the Entry process are void. By submitting an Entry, you agree to the Official Rules and are willing to provide your information to the Sponsor and its agents. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

***Participating Products:**

Product Description	Number
Dove Bar Men's - Extra Fresh 14 ct	244799
Dove Mens Clean Comfort BW 2*30oz	307432
Dove Men's BW Extra Fresh 2*30 oz	265722
Dove Mens BW Eucalyptus & Birch 2/18oz	322511
Dove Mens Sandalwood BW	335624
Dove Men's 40oz Extra Fresh 2 in 1 Hair	94182
Dove Mens Clean Comfort Stk DEO 4 pk(new)	333417
Dove Mens Extra Fresh 72 hour Stk 2.7oz/4	235380
Dove Mens Extra Fresh Stk 72 hr Formula 3 pk	311650
Dove Mens Clean Comfort Stk DEO 3 pk	322868
Degree Mens Cool Rush 48 hour 5 pk	233889
Degree Mens Cool Rush 48 hour 4 pk	311825
Degree Mens UltraClear AP/Deo 4 pk	233891
Degree Mens Dry Spray Deo 3/4.8oz	309362
Dove Clear Finish APA Spray 3*4.8 oz	248710
Dove Female Cool Essentials Dry Spray 3/3.8oz + 2.5oz	311170
Dove Whole Body Spray Deodorant	335052
Dove Caring Coconut APA Dry Spray 3*3.8oz	309493
Dove Mens APA Dray Spray 3*4.8oz	247440
Dove Mens APA Dray Spray 3*3.8oz	322355
Vaseline Original Petroleum Jelly 2pk/13oz	32140
Vaseline Intensive Repair Cocoa Radiant Body Lotion 2 pk/20.3oz with 10oz Bonus Bottle	676197
Axe Phoenix Body Spray for Men 3pk	248649
Axe Phoenix Body Wash 2pk/28oz	208475
AXE Apollo BW 4*16oz	329022
AXE Apollo BS 3/5.1 oz	275722
AXE Fine Fragrance Lavender Body Spray	311429
AXE Fine Fragrance Discovery Kit Body Spray	336682

4) **Random Drawing:** On or about March 17, 2025, two (2) Grand Prize winners, two (2) First Prize winners, and three (3) Second Prize winners will be selected in a random drawing from among all eligible Entries received. Drawing will be conducted by a Sponsor-selected agency whose decisions are final on all matters relating to the Sweepstakes. Odds of winning a prize are dependent upon the number of eligible Entries received.

5) **Prizes and Approximate Retail Value ("ARV"):**

- a) **Grand Prize (2 total):** Two (2) ticket booklets to the NCAA® Men's Final Four® in San Antonio, TX on in April 2025 and a \$2,000 check made payable to the winner to be used for travel expenses (ARV: \$3,257 per Grand Prize).
- b) **First Prize (2 total):** A \$500 BJ's e-gift card.
- c) **Second Prize (3 total):** A \$100 BJ's e-gift card.

The total ARV of all prizes is \$7,814.

Transportation and accommodations are not included with Grand Prize. Grand Prize must be used on date(s) specified and seat assignments are Sponsor-specified. Grand Prize winners and guests must follow any applicable COVID protocols at time of Game. No transfer, substitution or cash equivalent for prize will be permitted, except at the sole discretion of the Sponsor. In such circumstance, an alternate prize component of equal value will be awarded and the Sponsor's obligation to the winner will be fulfilled. In the event the NCAA® Men's Final Four® or NCAA® Men's Elite Eight® is cancelled for reasons outside of the Sponsor's control, Sponsor will award a prize of equal or greater value, in their sole discretion. NCAA® will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of the games. No other additional compensation will be provided. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winners' names and likenesses, for purposes of advertising and trade without further compensation, unless prohibited by law. Gift cards subject to restrictions and expiration dates may apply.

BJ's E-Gift Card Terms:

Use of this BJ's e-gift card ("**Card**") constitutes your acceptance of these terms: Card is redeemable only for membership fees at BJ's club front-end registers and member services desk and for merchandise at BJ's club front-end registers, in the BJ's mobile app, and on BJs.com. Card is not redeemable at BJ's Gas® locations. Card is not redeemable for cash, check or credit except as required by law. No expiration date or management fees. If lost or stolen, Card can be replaced for the remaining value of the card with proof of purchase. Visit us at BJs.com or call 800-BJS-CLUB (800- 257-2582) for the club nearest you. For balance inquiry or customer service, please visit BJs.com/giftcard or call 800-971-3773.

- 6) **General Rules:** Potential Grand Prize winners will be notified by email and/or phone. Potential Grand Prize winners will be required to complete a Declaration of Eligibility, Release of Liability and a Publicity Release (where legal) within twenty-four (24) hours of notification attempt or else prize will be forfeited and an alternate winner may be selected from among all eligible entrants, time permitting. Guest of Grand winners (or winner as parent/legal guardian for a minor guest who is their child/charge) will also be required to execute a release of liability within twenty-four (24) hours of notification in order to accompany winner. Guests must be 18 years of age or older unless the child/charge of winner. Failure to reach Grand Prize winner within this timeframe or return of notification as undeliverable may result in disqualification and an alternate winner may be selected. First and Second Prize winners may be notified via email to confirm their mailing address and eligibility within twenty-four (24) hours of notification attempt or prize will be forfeited and an alternate winner may be selected from among all eligible entrants. By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. The Sponsor and their agencies and Administrator are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Website or the Sweepstakes or by any human error which may occur in the processing of the Entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Website or Sweepstakes. In the event of a dispute as to any Entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" of an email address is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor, and/or Administrator (as identified in these Official Rules) are not responsible for the failure of any email or Entry to be received by Sponsor/Administrator on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes, Website, or AMOE Website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to undermine the legitimate operation of the Sweepstakes, Website or AMOE Website may be a violation of criminal and civil law, and, should such an attempt be

made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Website or AMOE Website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and select the winners at random from among all eligible Entries received prior to cancellation. By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

- 7) **Release and Limitations of Liability:** By participating in the Sweepstakes, the entrant agrees that Sponsor, Fandango, Don Jagoda Associates, Inc., the NCAA®, Turner, CBS, and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents (the **"Released Parties"**), will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of the prizes or parts thereof, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorneys' fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
- 8) **Governing Law, Jurisdiction and Venue:** SPONSOR IS REGISTERED UNDER THE LAWS OF THE UNITED STATES WITH HEADQUARTERS IN NEW JERSEY. THE NEW YORK COURTS (STATE & FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE SAME. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND HEREBY IRREVOCABLY SUBMITS TO THE VENUE OF THOSE COURTS WITHIN NEW YORK.
- 9) **Entrants' Personal Information:** Information collected from entrants is subject to Sponsor's Privacy Policy, located at <https://www.unilevernotices.com/privacy-notice/usa-english.html>
- 10) **Winners:** For the names of the winners, available (90) days after March 16, 2025, send an email to: winners@dja.com with "BJ's Basketball Sweepstakes" as the subject line. Winners List will be sent after the prizes have been awarded.
- 11) **Sponsor:** The Sponsor of the Sweepstakes is Conopco, Inc., d/b/a Unilever, 800 Sylvan Ave., Englewood Cliffs, NJ 07632. Fandango and Fandango Loyalty Solutions, LLC, or their parents, affiliates, and subsidiaries are not a sponsor or co-sponsor of this Sweepstakes and are not responsible for the promotion, administration or execution of this Sweepstakes. The NCAA® is neither a Sponsor nor Administrator of this Sweepstakes. NCAA®, NCAA® Men's Final Four®, Men's Elite Eight®, and March Madness® are registered trademarks of the National Collegiate Athletic Association®.